



POSITION PROFILE

DIRECTOR OF IMPACT INTELLIGENCE

In partnership with
**GroundBreak
Coalition**



**GroundBreak
Coalition**

NOW HIRING

DIRECTOR OF IMPACT INTELLIGENCE

SEARCH AUGUST 2025 –

HOW TO APPLY

Interested candidates should submit a cover letter, resume, and salary expectations using the online application on the kpCompanies website:

<https://kpcompanies.com/careers>

*All submissions shall be received in strictest confidence.

APPLY NOW

Mat Peisert 

Email: Mat@kpcompanies.com

Phone: (763) 350-4393





DIRECTOR OF IMPACT INTELLIGENCE

kpCompanies is leading the search for a data-driven and visionary Director of Impact Intelligence to join GroundBreak Coalition. This is a unique opportunity for a seasoned evaluation and analytics professional who excels at transforming complex data into actionable insights, compelling narratives, and measurable impact.

This position is a key member of the leadership team and reports directly to the Chief Impact Officer.

THE OPPORTUNITY

GroundBreak seeks a strategic data leader to transform how we understand and communicate the impact of transformative financial systems change. This role is designed for someone who sees data not just as numbers, but as the foundation for compelling narratives about systemic change and the evidence base for continued investment.

You'll be responsible for building GroundBreak's comprehensive measurement, evaluation, and learning infrastructure—coalescing data from multiple origination partners, creating compelling visualizations, and ultimately helping us answer the critical questions: Who are we serving? What tools build wealth? Are we shifting outcomes over time, and how do we know? This isn't traditional program evaluation; it's impact intelligence that demonstrates causation and correlation in complex systems change while deepening our understanding of effective wealth-building strategies.

If you're energized by the challenge of measuring bold, ambitious strategic goals, if you excel at translating complex data into actionable insights for diverse stakeholders, and if you're passionate about building the evidence base that sustains transformative social change, this role offers the opportunity to define how impact is measured and communicated in innovative coalition work.



KEY RESPONSIBILITIES

Measurement & Evaluation Infrastructure

- Design and implement comprehensive measurement frameworks that track progress against GroundBreak's strategic goals and theory of change
- Develop data collection systems that capture both quantitative outcomes and qualitative insights from origination partners and beneficiaries
- Create standardized reporting protocols for origination partners that ensure consistent, high-quality data across the coalition
- Establish baseline metrics and longitudinal tracking systems to measure systems change over time

Data Analysis & Intelligence

- Coalesce and analyze data from multiple origination partners to identify patterns, trends, and evidence of impact
- Conduct demographic and socioeconomic analysis to understand who GroundBreak is serving and identify gaps in reach or access
- Analyze the effectiveness of different wealth-building tools and interventions to determine which approaches generate the strongest outcomes
- Conduct rigorous analysis to determine whether GroundBreak's interventions are shifting outcomes over time
- Develop predictive models and trend analyses that inform strategic decision-making and resource allocation
- Create regular intelligence reports that provide actionable insights for leadership, board, and strategic committees
- Identify data gaps and recommend improvements to measurement systems and evaluation approaches

Impact Communication & Storytelling

- Transform complex data and evaluation findings into compelling narratives that communicate impact to diverse stakeholders
- Create data visualizations, dashboards, and reports that make impact accessible to investors, policymakers, and community partners
- Develop impact stories that demonstrate both individual beneficiary outcomes and broader systems change, highlighting who we serve and which wealth-building tools are most effective
- Prepare evidence-based materials for fundraising, policy advocacy, and stakeholder engagement
- Design communication strategies that effectively convey both successes and areas for improvement
- Produce insights on demographic reach and wealth-building tool effectiveness that inform strategic planning and resource allocation



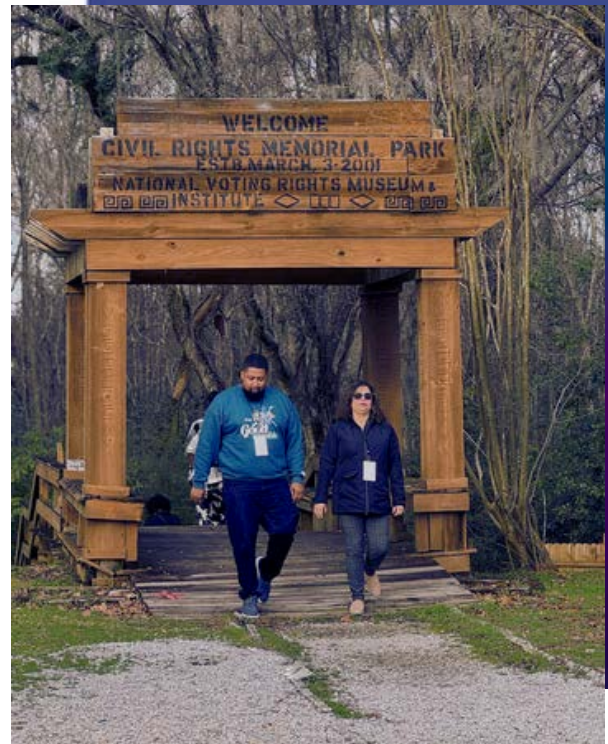
Strategic Partnership & Research Collaboration

- Serve as liaison to academic partners for longitudinal case study development and peer-reviewed research
- Collaborate with researchers and evaluators to design studies that contribute to the broader field of community development finance
- Manage relationships with external evaluation partners and research institutions
- Identify opportunities for GroundBreak's impact data to inform policy and practice in the field
- Represent GroundBreak's evaluation approach at conferences and in professional networks



KEY QUALIFICATIONS

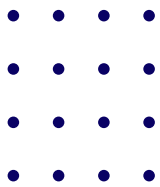
- 7+ years of experience in program evaluation, data analysis, or research with focus on social impact or community development
- Advanced degree in Economics, Public Policy, Statistics, Social Sciences, or related field
- Demonstrated expertise in quantitative and qualitative evaluation methodologies
- Strong proficiency in statistical analysis software (R, STATA, Python, or similar) and data visualization tools
- Experience with database management and data integration from multiple sources
- Proven ability to translate complex research findings into accessible communications for diverse audiences
- Knowledge of community development finance, economic development, or social impact measurement
- Strong project management skills with ability to manage multiple evaluation projects simultaneously



WHO SHOULD APPLY

- This role is ideal for experienced professionals who combine rigorous analytical capabilities with strategic communication skills. Candidates who would thrive in this position include:
- **Research Directors** from foundations, policy organizations, or social impact firms with experience in program evaluation and outcome measurement
- **Data Scientists or Analytics Managers** from nonprofits, government agencies, or consulting firms with experience in social impact measurement
- **Program Evaluation Specialists** from universities, think tanks, or evaluation firms with expertise in financial systems, community or economic development outcomes
- **Senior Research Analysts** from community development financial institutions (CDFIs), impact investing firms, or development banks
- **Academic Researchers** in economics, public policy, or social sciences with applied research experience in community development
- **Impact Measurement Managers** from impact investing firms, social enterprises, or large foundations with experience in stakeholder reporting
- **Business Intelligence Directors** from mission-driven organizations with experience in data visualization and stakeholder communication





EQUITY, SALARY DISCLOSURE, AND EQUAL OPPORTUNITY

kpCompanies believes in and is committed to practices that create real equity and pay parity for all, regardless of background or identity. As part of this commitment, we discuss compensation transparently with every qualified candidate during their first interview to ensure that no one is left guessing or disadvantaged in the process. The salary for this role is \$130,000 and comes with a flexible and comprehensive benefits package, including healthcare stipends, retirement plans, generous paid time off, and flexibility for work-life balance. We believe compensation transparency is an essential step toward building a truly inclusive and equitable workplace.

Both kpCompanies and GroundBreak Coalition are equal-opportunity employers. All applicants are considered without regard to race, ethnicity, religion, gender identity, age, ability, sexual orientation, veteran status, or any other legally protected status.



ABOUT GROUNDBREAK

GroundBreak Coalition is a multi-sector collaborative committed to closing wealth gaps and unlocking capital for equitable economic development. With an intentional initial focus on building Black wealth, the Coalition mobilizes, aggregates, and deploys financial resources through guarantees, low-cost loans, and grants to support transformative financial systems change in Minneapolis-St. Paul.

www.groundbreakcoalition.com




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